



MEDICINE
HAT  HEALTH
FOUNDATION

Community Cares Gala

Sponsorship Package - Partnership Opportunity

Who we are:

The **Medicine Hat Health Foundation** is a registered charitable organization. We raise funds to support and enhance the quality of healthcare in our community. We are proud to say that donations stay local, and money raised goes to fund new equipment and programming. We are taking it upon ourselves as an organization to aspire for better healthcare.

About the Gala:

Guests will engage in a garden party themed evening sipping refreshments and enjoying delicious appetizers while taking in the beautiful ambiance of the Carriage House. Embrace the theme by dressing accordingly and be prepared to make some memories and have some fun, with live music, games of chance, raffles and an online auction.

Why support matters:

Aligning your organization with the **Medicine Hat Health Foundation's** 2023 Community Cares Gala will offer your company excellent exposure through event promotion, corporate networking, social media channels, advertising and community engagement.

Our goal this year is to raise \$35,000, money will go towards investing in the greatest needs of healthcare services. In the past 2 years donations have supported projects like installing a central monitoring system for the Emergency Department, purchasing Echocardiology equipment for Diagnostic Imaging and providing Staxi chairs for all patients at the hospital.

Please take the time to review this package and see where your sponsorship aligns, there is no time like the present to share a gift to your community.

The Medicine Hat Health Foundation invites you to be a part of our 2023 Community Cares Gala.

Friday June 9, 2023

**Carriage House, Stampede Grounds, Medicine Hat, AB
7:30 PM - 12:30 PM**



***Our vision is for a healthy community that has access
to outstanding healthcare and services in
Southeastern Alberta***



Sponsorship Opportunities

Presenting Sponsor: \$4,000.00

Support the gala by becoming the presenting sponsor. Includes 4 tickets to the event, company logo on front signage at door of the event, acknowledgement of your support on social media channels & print, prior and post event, logo and link on website form when you become the presenting sponsor to 30 days post event. The opportunity to give welcome address at event and supply custom logo item to event participants. As well a post event celebration invitation to recognize accomplishments from event (to include a tour of facilities).

Venue Sponsor: \$2,000.00

Support the gala by sponsoring the rental of the beautiful Carriage House. Includes 4 tickets to the event, prime location logo exposure night of event, logo and link on website form when you become the venue sponsor to 30 days post event. As well a post event celebration invitation to recognize accomplishments from event (to include a tour of facilities).

Marketing & Promotion Sponsors: \$1,500.00 (3 opportunities)

Support the gala by sponsoring the marketing and promotion requirements. Includes 2 tickets to the event, logo and link on website form when you become the venue sponsor to 30 days post event. As well a post event celebration invitation to recognize accomplishments from event (to include a tour of facilities).

Live Music Sponsor: \$1,000.00

Support the gala by sponsoring the marketing and promotion requirements. Includes 2 ticket to the event, logo exposure night of event, logo and link on website from when you become the venue sponsor to 30 days post event. As well a post event celebration invitation to recognize accomplishments from event (to include a tour of facilities).

Catering Sponsors: \$1,000.00 (3 opportunities)

Support the gala by sponsoring delicious appetizers served throughout the night. Includes 2 tickets to the event, logo exposure night of event, logo and link on website from when you become the venue sponsor to 30 days post event. As well a post event celebration invitation to recognize accomplishments from event (to include a tour of facilities).

Décor Sponsor: \$500.00

Support the gala by sponsoring the décor and bring the Carriage House to life with linens, lights, and flowers. Includes logo exposure night of event, logo and link on website from when you become the venue sponsor to 30 days post event.

Midnight Snack or Welcome Champagne Sponsor: \$350.00

Support the gala by sponsoring the midnight snack, includes logo/business card attached to popcorn bag.
Support the gala by sponsoring the welcome Champagne, includes logo/sign at the cocktail bar.

Activities Sponsors: \$250.00 (3 opportunities)

Support the gala by sponsoring the materials and manpower required to execute the games of chance and raffles, includes logo exposure night of event.

By joining us as a partner, you are displaying your organization's investment to healthcare in our community.



Sponsorship Agreement

- Yes, we would like to sponsor the Community Cares Gala
- I would like more information about supporting the online auction attached to the gala

Sponsorship Level

- Presenting Sponsor \$4,000
- Venue Sponsor \$2,000
- Media Sponsor \$1,500
- Live Music Sponsor \$1,000
- Catering Sponsor \$1,000
- Decor Sponsor \$500
- Midnight Snack Sponsor \$350
- Activities Sponsor \$250

Next Steps:

1. Choose a sponsorship level.
2. Complete the Contact Information sign and date the agreement.
3. Write a cheque payable to the Medicine Hat Health Foundation or an agreed-on payment option.
4. Drop off, mail, email or arrange for pickup your payment and signed agreement.
 - a. Drop off: at the Foundation Office located in the Medicine Hat Regional Hospital
 - b. Mail: 666 - 5th St SW, Medicine Hat, AB T1A 4H6
 - c. Email: michelle@ourhealthfoundation.ca
 - d. Pickup: Call 403-528-8133
5. Supply a high-quality electronic version of your company logo via email to michelle@ourhealthfoundation.ca by May 1, 2023.

Contact Information

Company/Individual Name: _____

Contact Name: _____

Email: _____

Complete Mailing Address: _____

Phone Number(s): _____

As a sponsor of this event, in return for my financial commitment, I understand that: My company/ organization will receive the benefits outlined respectively to my sponsorship level, and to receive promotional benefits I must provide electronic files of my logo by May 1, 2023.

Sponsor Signature: _____ MHHF Signature: _____

Date: _____ Date: _____

If you would like more information, please contact Michelle 403-528-8133 or michelle@ourhealthfoundation.ca

